

# Familyhood

PARENTHOOD

FATHERHOOD

MOTHERHOOD

CHILDHOOD

NEIGHBORHOOD

LIVELIHOOD

## GOALS

Provide vulnerable families with access to high-quality services

Expand the use of evidence-informed approaches and best practices

Grow safety net systems and community-based capacity to support low-income families

Build adult and youth capacity through education, skill building, and coaching

Enhance TANF Modernization efforts with training, technical assistance, and tools



Statewide Services



Program Support & Infrastructure



Innovation Lab

ALIGNED  
DHS  
CONTRACTS

LEVERAGED  
DHS  
RESOURCES

### FOUNDATIONAL STRATEGIES

- Hope/Goal-Directed Strategies
- Family-Centered Coaching
- Human-Centered Design & Approach
- Peer Learning & Engagement

### FOCUS AREAS

- Parenting
- Fatherhood
- Healthy Relationships
- Financial Literacy
- Coaching
- Leadership



# Familyhood

A best-practice and research-informed statewide strategy that engages systems, communities, and local entities in building the capacity of vulnerable Oklahomans to improve family well-being and self-sufficiency.



## Statewide Services

### EQUIP SYSTEMS AND POPULATIONS

- Curriculum training
- Contract support
- Monitoring & performance management

### EQUIP COMMUNITIES

- Curriculum management
- Program & participant tools
- Implementation supports

### BUILD COLLABORATIONS & CAPACITY

- Community conversations
- Statewide training
- Cross project training
- Service integration & pathways
- Interagency engagement



## Program Support & Infrastructure

### LEADERSHIP

- Project & Partner Management
- Identification and Vetting of Opportunities

### EQUIP & SUPPORT DHS

- TANF Modernization training, coaching, and infusion of evidence-based practices
- Training and technical assistance for AFS contractors

### POLICY AND PRACTICE RESOURCES

- Model/curriculum development & fidelity
- Policy & practice tools

### PERFORMANCE MANAGEMENT

- Data collection & management
- Research Advisory Group
- Rigorous studies
- Research & best practices

### STRATEGIC COMMUNICATIONS

- Brand management
- Outreach supports
- ergo
- Meetings & logistics



## Innovation Lab

### START STRONG APPROACHES

- Family Expectations
- Transition to parenthood collaboration
- Parents Academy (Parents of children 0-3)

### OPPORTUNITY-DRIVEN SOLUTIONS

- Wellspring for high-need populations
- Familyhood integration with other DHS and human service efforts

## ALIGNED DHS CONTRACTS

TANF Investment Strategy  
Fatherhood  
Youth Mentoring  
Domestic Violence

Safe Families  
System Contracts  
Oklahoma Association  
of Youth Services

Curriculum Entities  
Transportation  
Interagency Agreements

## LEVERAGED DHS RESOURCES

Be a Neighbor  
Embedded Workers  
Caseload Distribution

TANF Coaches  
Child Care  
Work Ready Oklahoma



OKLAHOMA  
Human Services