

Familyhood

Statewide Training

Work Ready Oklahoma

October 17, 2024





**WE EMPPOWER LOW-INCOME
FAMILIES TO ACHIEVE
THEIR GOALS AND BUILD
BETTER FUTURES.**

WHO WE ARE

A statewide system providing the skills and support Oklahomans need to achieve self-sufficiency, engage in healthy relationships and support their families financially.

Work Ready Oklahoma (WRO)

- Funded by Oklahoma Human Services (OKDHS)
 - Managed by Public Strategies
-

Our Mission

- Empower low-income families
 - Promote self-sufficiency
 - Enhance family well-being
-

Alignment

- Supports TANF goals of job preparation and financial stability
- Focused on removing financial barriers

OUR GOALS



**Empowerment and
Self-Sufficiency**



**Addressing
Employment Barriers**



**Skill
Development**



**High-Quality
Job Placements**



**Building
Employer Partnerships**



**Focus on Rural and
Underserved Areas**



**Long-Term
Community Impact**

WHO WE SERVE

- Low-income Oklahomans eligible for safety-net services
- Unemployed or underemployed individuals
- Individuals re-entering society from incarceration
- Incumbent workers seeking advancement
- Veterans



WHAT WE DO

We equip Oklahomans with the necessary skills and support to **find, secure and sustain** meaningful employment in their communities.

- Offer work preparation training and activities
- Determine individual job fit
- Coach toward employment goals
- Support job search and attainment
- Provide access to quality jobs through employer partnerships
- Enable co-working opportunities to launch new careers
- Connect individuals to the community network of services

HOW WE DO IT WELL



**Customized
Curriculum**



**Evidence-Based
Tools and Methods**



**Effective Delivery
for Adult Learners**



**Training and
Technical
Assistance**



**Building Confidence and
Hope in Participants**



**Accessible
Distance Learning**



**Continuous Product
Evolution and Improvement**

**FROM VISION TO REALITY:
CREATING A STATEWIDE
NETWORK**

HOW WE GOT HERE

2016

Inception of WRO model

2021

Launch of WRO Learning Labs in Eastern Oklahoma

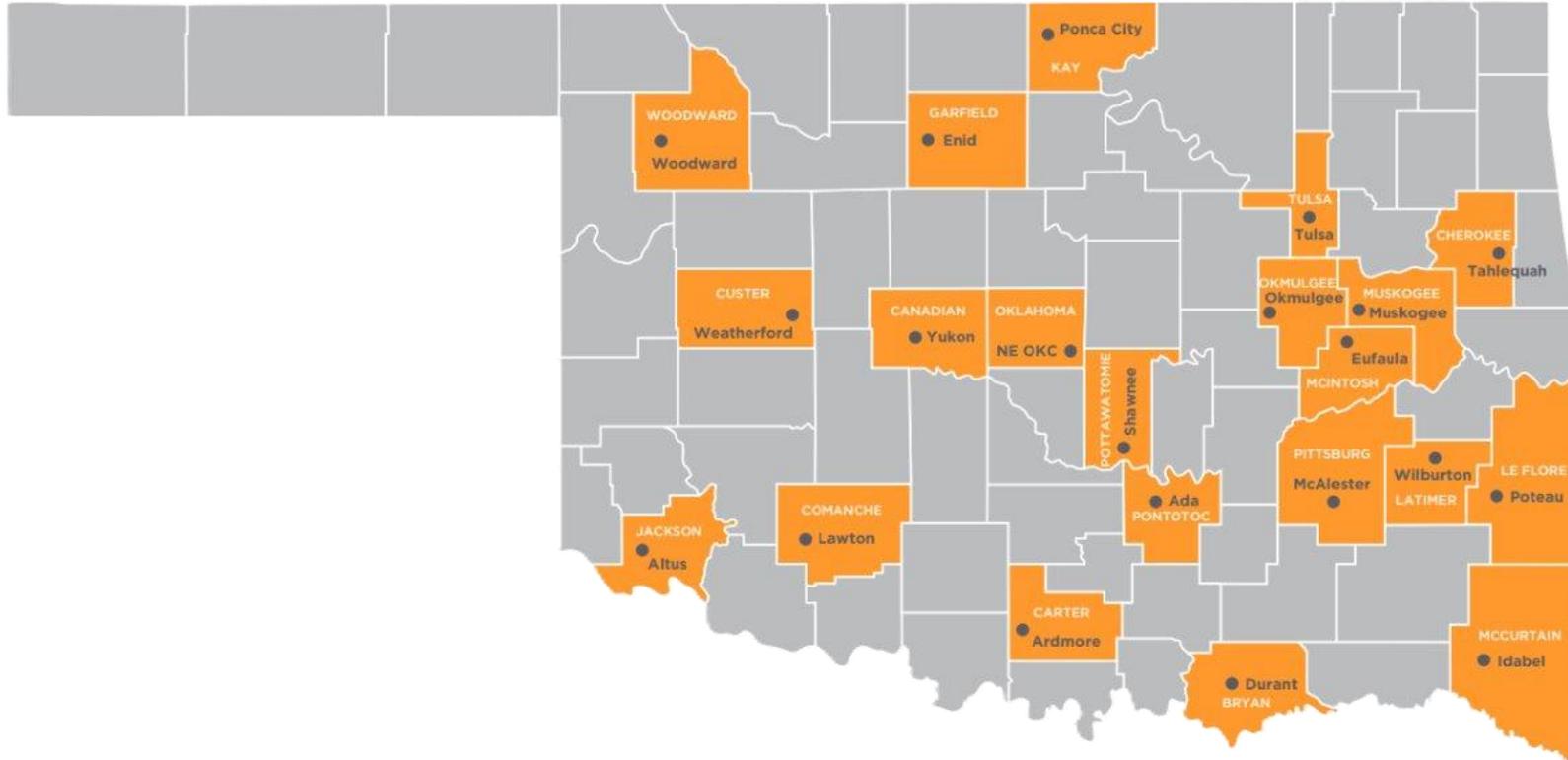
2017

Launch of WRO OKC Learning Lab in conjunction with SNAP Employment & Training and TANF

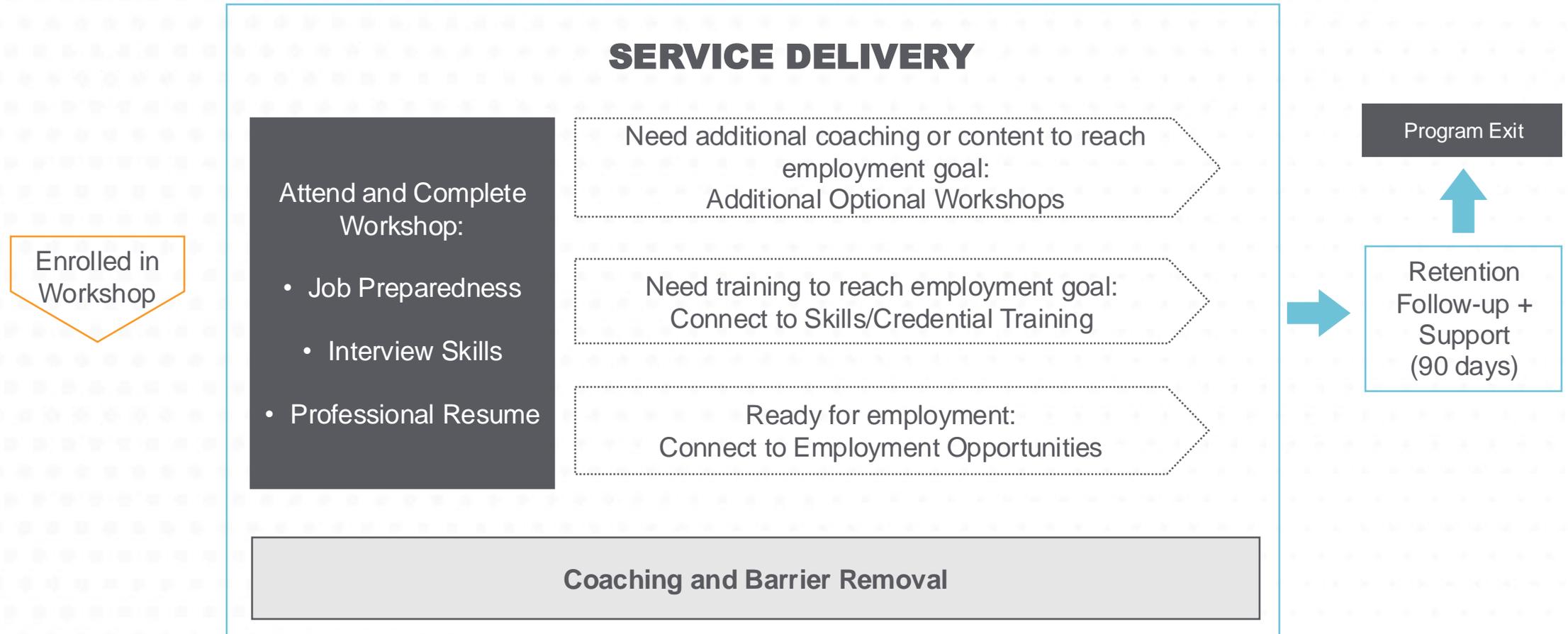
2023 – Present

Expansion and statewide system implementation

WORK READY OKLAHOMA EMPLOYMENT CENTERS – STATEWIDE SYSTEM



WRO CENTER SERVICE MODEL

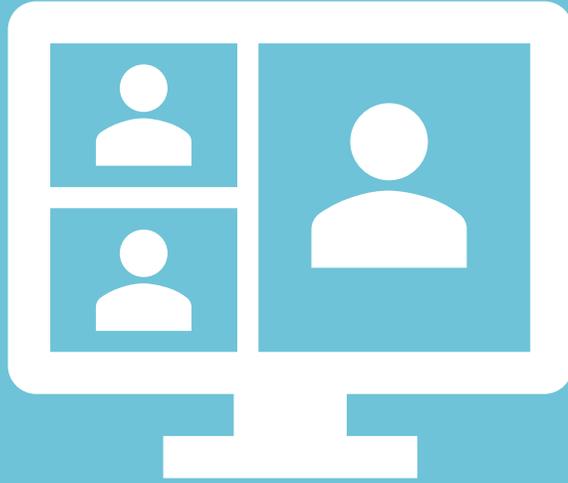


WF WORK FORWARD

WITH DISTANCE LEARNING

Erwin A. Riley IV and Sydney Forsee

Distance Learning Facilitators and Content Coaches



THE DISTANCE LEARNING MODEL

- Livestream of top facilitators
- Broadcast statewide
- Real-time feedback and interaction
- Cross-site communication
- Hybrid model

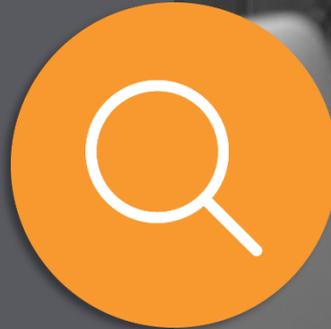
IN THE CLASSROOM:

- Content
- Coaching
- Small groups
- Practice and application



JOB HUNT TOOL KIT

- Personal Coaching Sheet
- Master Application
- Resume
- Workplace Superpowers
- Interview Questions
- Goal Setting



SOFT SKILLS TOOL KIT

- Three Keys to Success
- Values and Motivators
- Active Listening
- Effective Communication
- Conflict Resolution
- Expectations



DAY ONE VS. DAY FIVE PARTICIPANT

Day One:

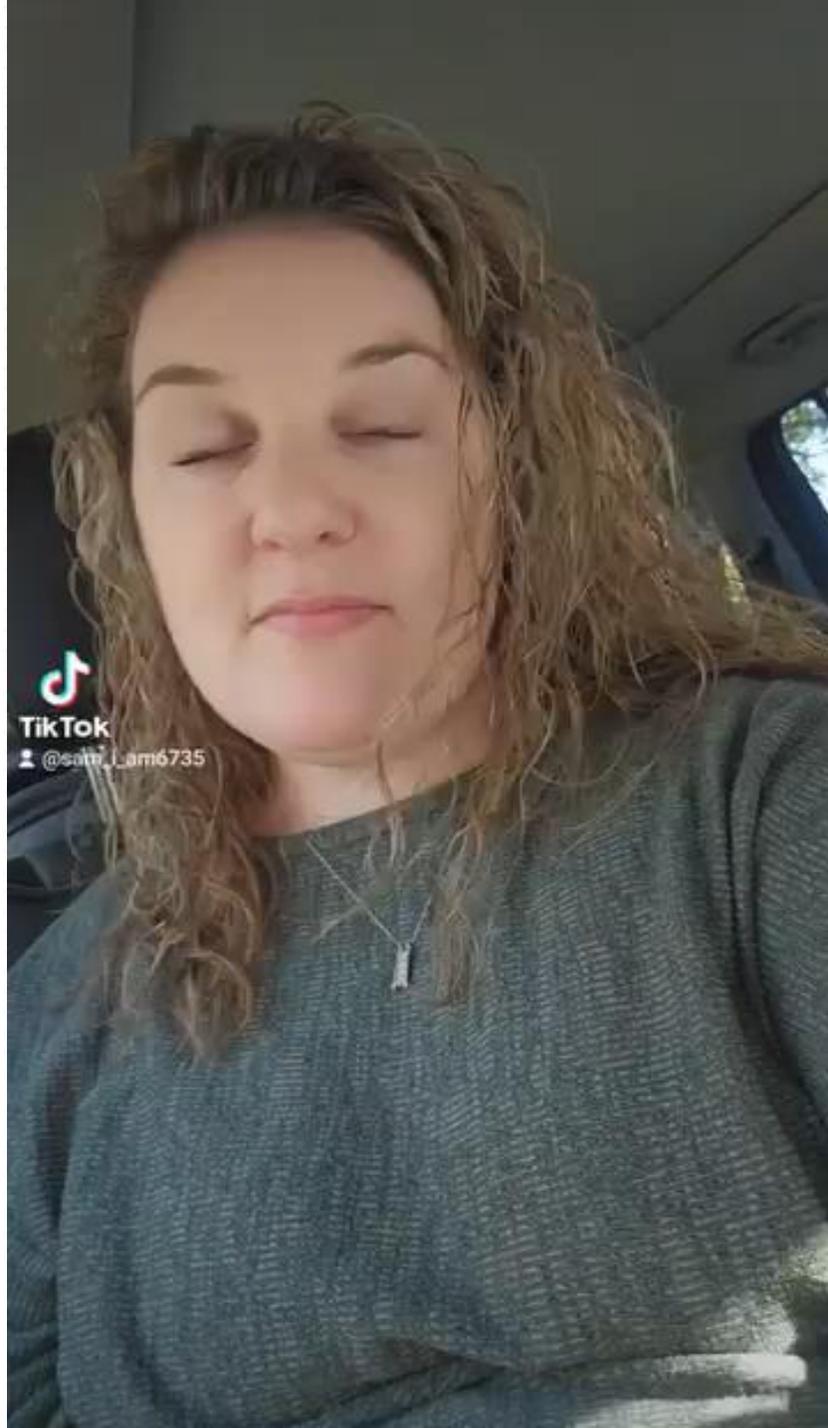
- Apprehensive
- Few to no connections
- Documents not standard
- Job search at standstill
- Discouraged

Day Five:

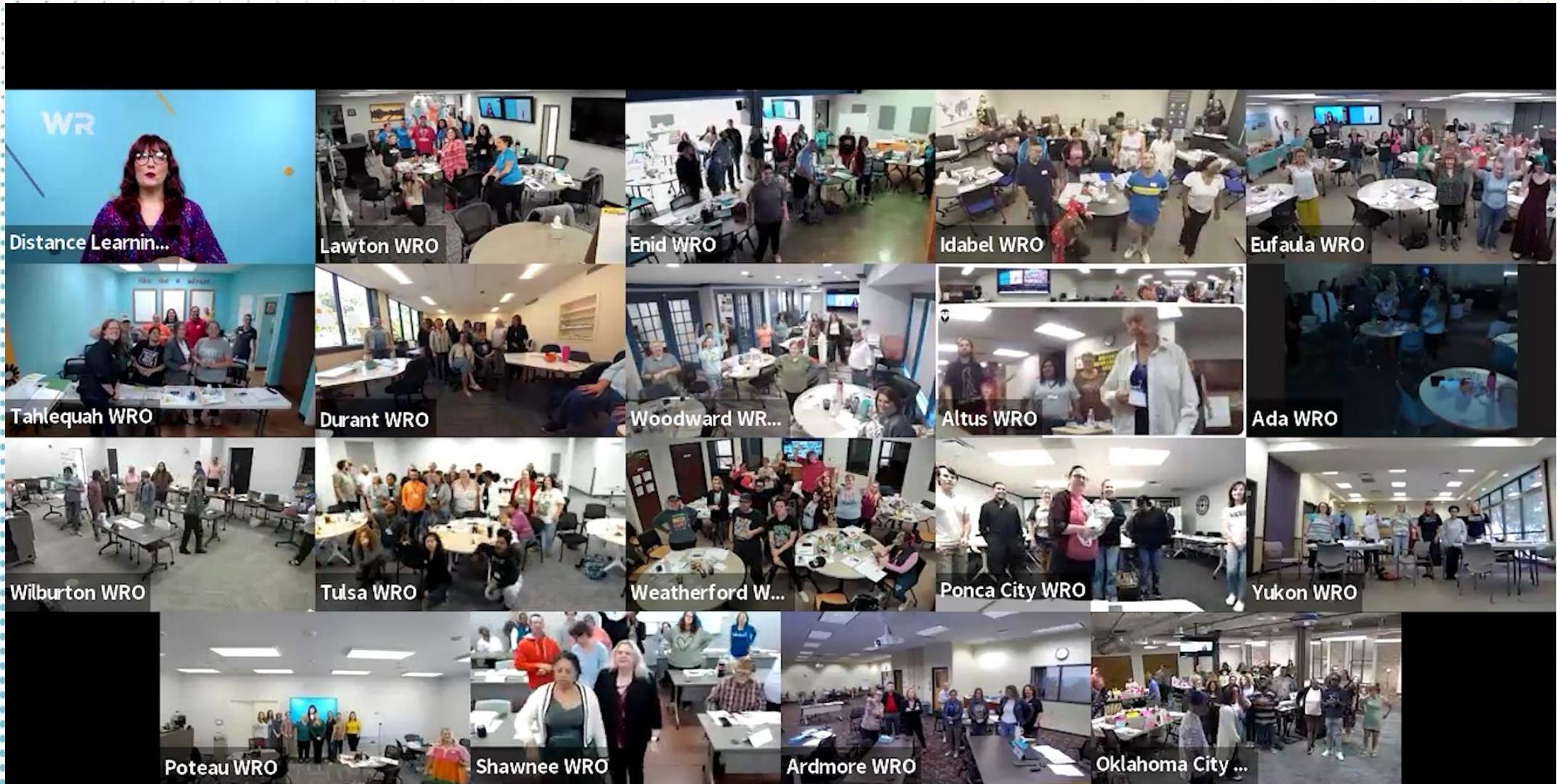
- Confident
- Building network
- Competitive resume
- Actively applying and interviewing
- Energized by hope

SAMANTHA

Work Ready Poteau
Participant



ONE STATEWIDE CLASSROOM



PANEL DISCUSSION: From Ideas to Impact

Shawn Young, Work Ready Durant

Kevin Evans, Western Plains Youth & Family Services

Edmund Hanson, Work Ready Tulsa

Moderated by Lacy Pennington

Senior Manager, Work Ready Statewide Expansion



ADDRESSING COMMUNITY NEEDS



**CREATING
COMMUNITY CONNECTIONS**



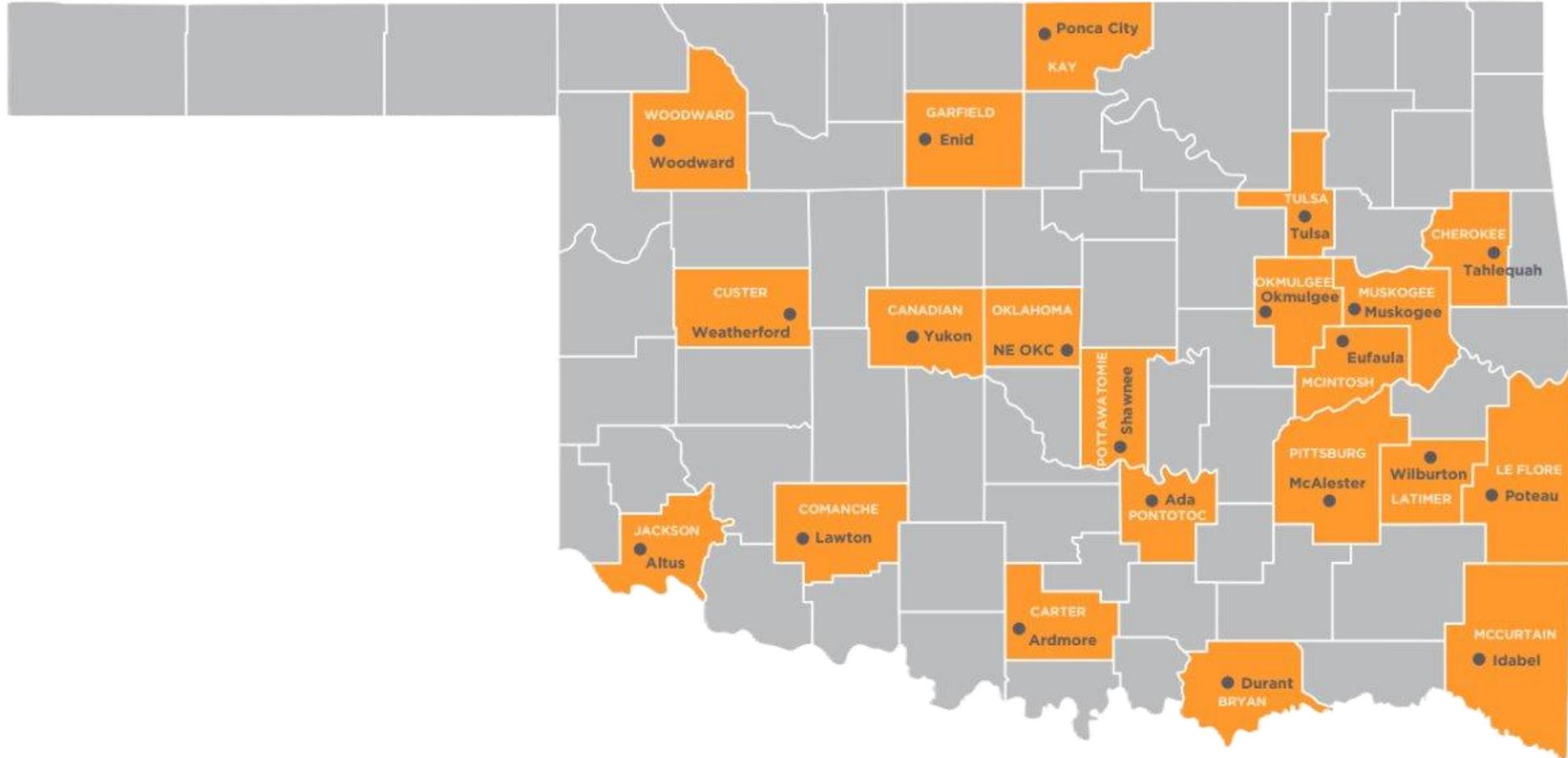
EMPLOYMENT PARTNERSHIPS



LOCAL SUCCESSES

BUILDING CONNECTIONS

NEXT STEPS: BUILDING A REFERRAL NETWORK



CONNECT WITH WRO NEAR YOU:

- Share what you've learned about WRO with others
- Offer WRO materials at your location
- Identify how the services you offer could be useful to WRO participants

NO WRO CENTER IN YOUR AREA?

- Connect with other workforce programs in your area
- Based on the information shared today, identify ways to help those you serve get “unstuck”



QUESTIONS



Familyhood Statewide Training

SIGN UP AND STAY INFORMED

Trainings are scheduled throughout the year. To stay updated on session details as they become available, scan the QR code to register. Once registered, we'll keep you informed and ensure you're connected to participate in future training sessions.

